

Introduction

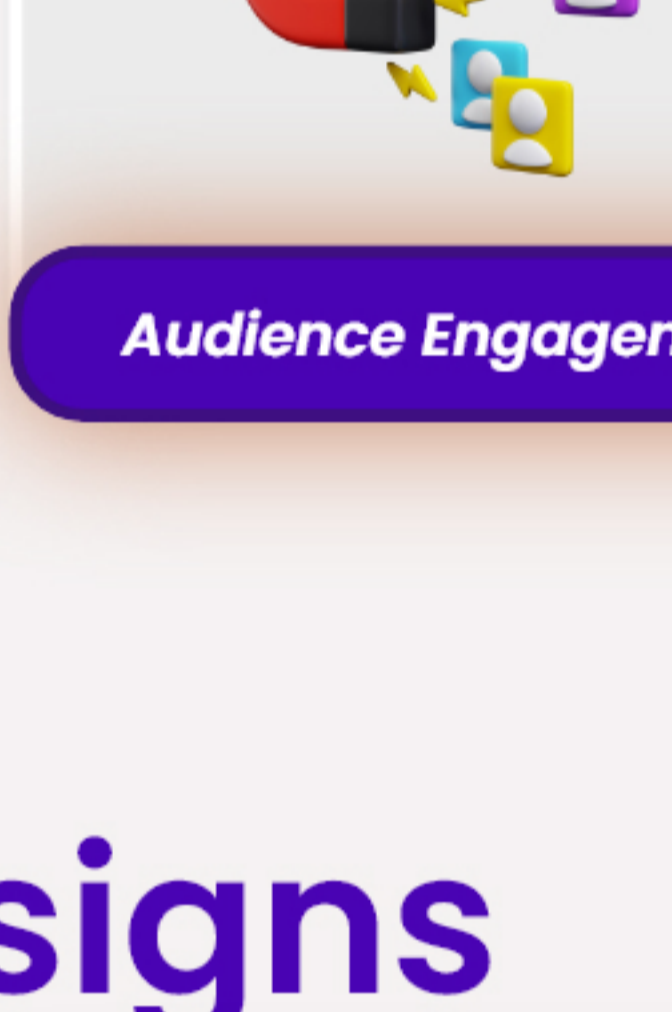
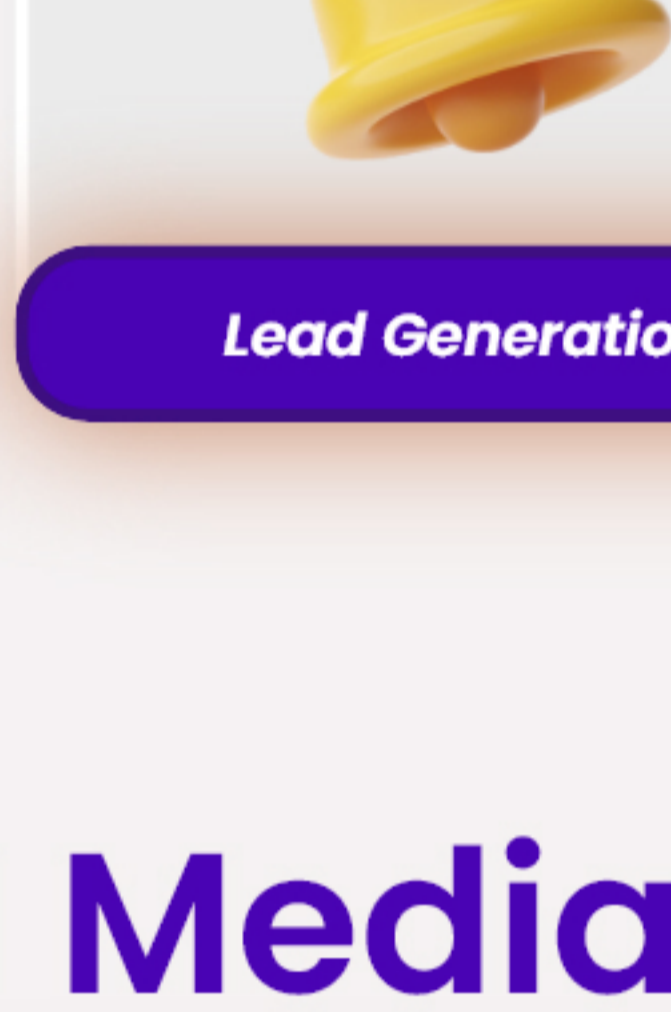
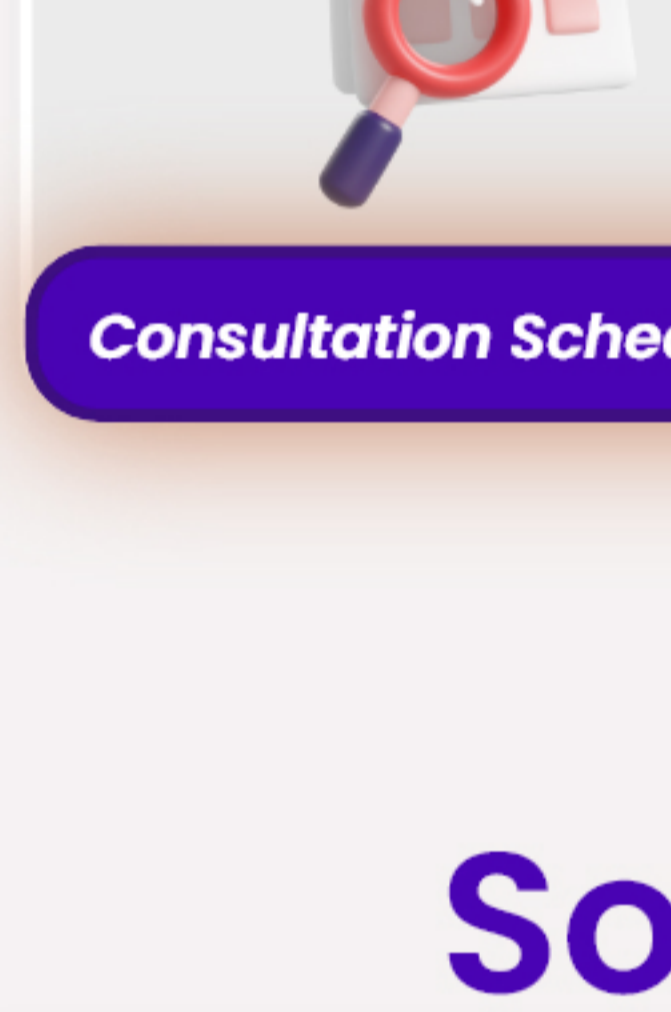
Introducing Ageless Sculpting & Wellness your go-to destination for cutting-edge body contouring and rejuvenation treatments. Step into our serene spa-like atmosphere and immerse yourself in a world of luxury and transformation.

At Ageless Sculpting & Wellness, we're proud to offer state-of-the-art solutions for fat reduction, skin tightening, anti-aging, and skin repair. Our breakthrough technology ensures a non-invasive experience with zero recovery time, needles, or incisions just pure relaxation and remarkable results

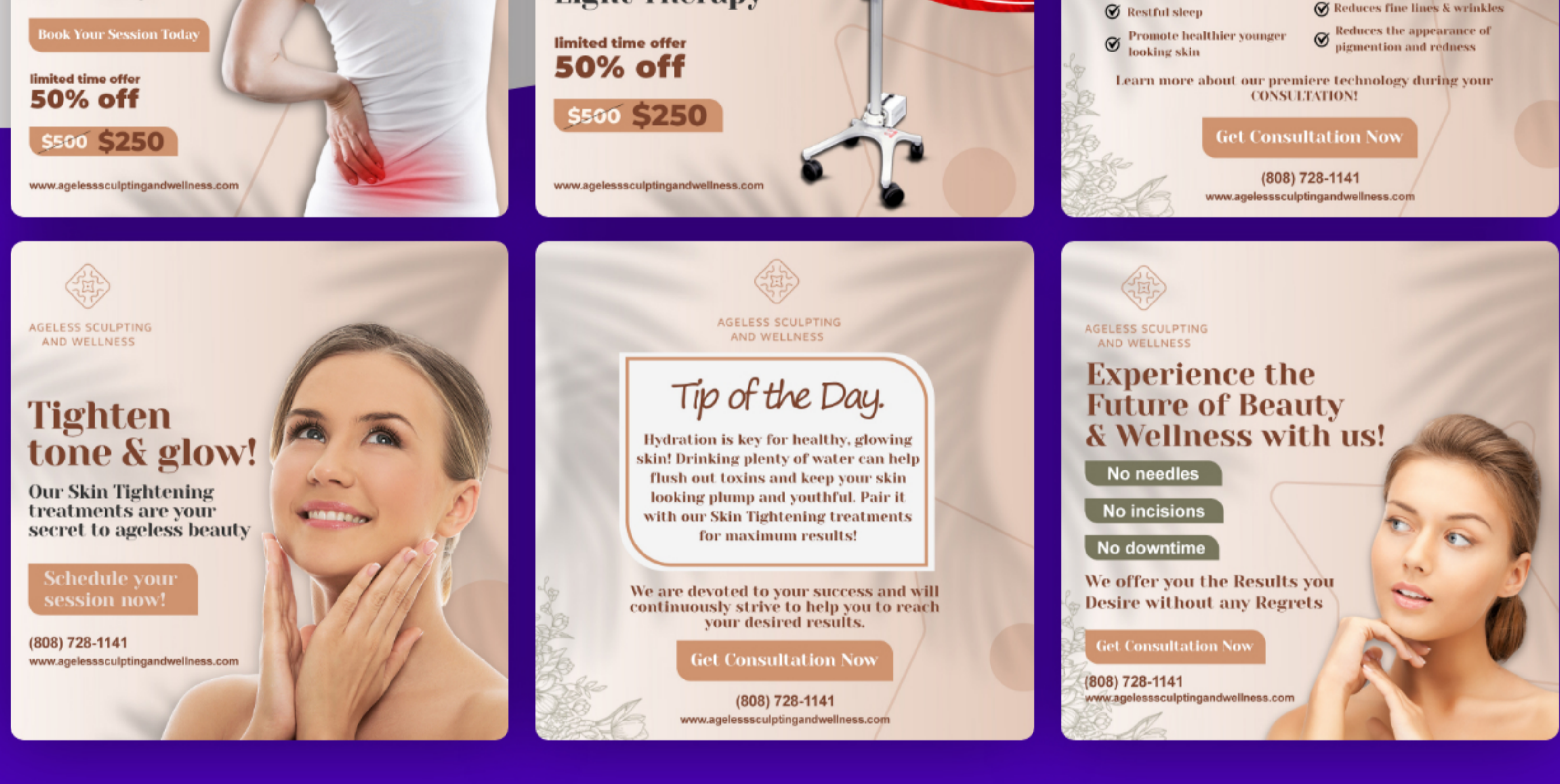
Objective

Ageless Sculpting & Wellness is dedicated to maximizing appointment bookings across its transformative services, prioritizing efficiency, customer satisfaction, and strategic growth. With a clear objective of generating sales and leads through social media, the brand aims to leverage targeted marketing efforts, streamlined booking systems, and enticing promotions to optimize appointment utilization while expanding service offerings to reach new clientele.

Through strategic social media campaigns, Ageless Sculpting & Wellness intends to create engaging content that showcases its innovative treatments and fosters meaningful connections with its audience. By leveraging platforms like Instagram, Facebook, and TikTok, the brand will cultivate a community of loyal followers, driving awareness, engagement, and conversions.



Social Media Designs



Goodness of Design

We understand that great design isn't just visually appealing. It's a powerful tool for capturing attention, sparking interest, and ultimately converting viewers into potential leads. That's why our social media post designs are meticulously crafted to stand out in a crowded digital landscape and entice viewers to take action.

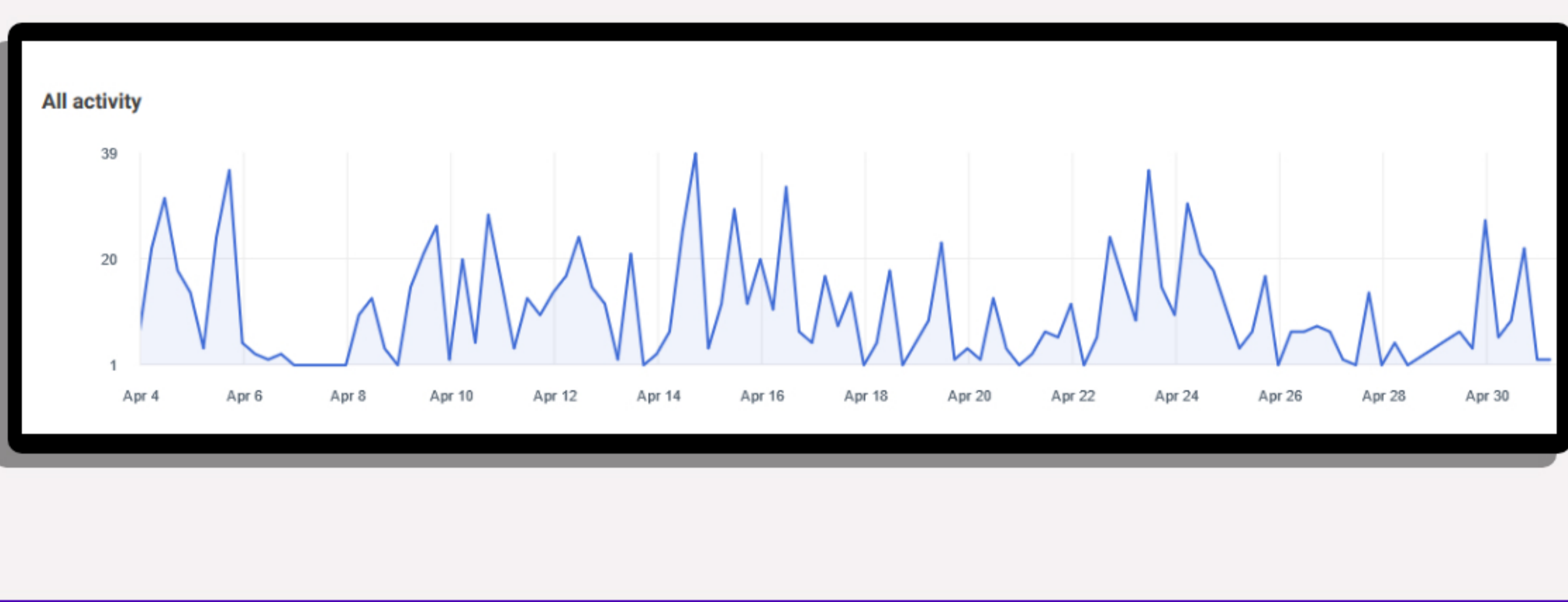
Paid Ads

Lead Generation Campaign

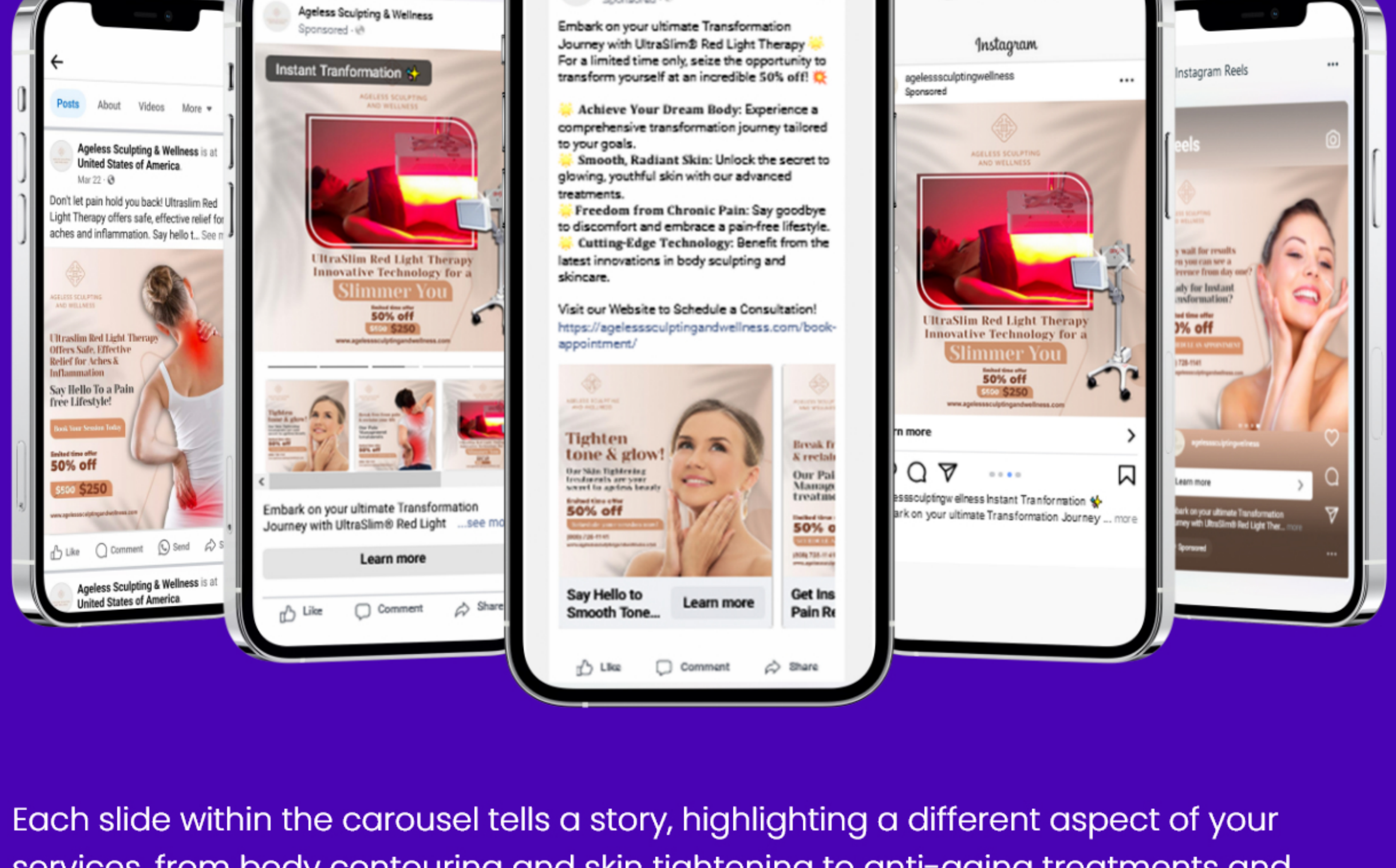
For your paid ads breakdown campaign on Facebook and Instagram, the primary goal is to schedule appointments on your website while maximizing appointment bookings with minimal budget utilization. With a target of successfully scheduling 20 or more appointments, it's essential to craft compelling ad content that drives action and encourages viewers to take the next step.

With strategic planning and meticulous execution, we're confident that our paid ads campaign will not only meet but exceed your expectations, delivering tangible results and driving sustainable growth for Ageless Sculpting & Wellness.

Country	Campaign name	Reach	Impressions	Amount spent	Link clicks	Link clicks to landing page views rate	Appointments scheduled	Cost per appointment achieved
United States of America	All	6,061	9,583	\$375.32	178	—	26	\$14.42
	Consultation Booking Mar.	179	238	\$9.64	4	—	—	—
	Consultation Scheduling	2,460	3,563	\$141.20	75	—	10	\$14.1
	Consultation 2	2,584	3,849	\$162.95	77	—	12	\$13.5
	Consultation 4	1,455	1,923	\$61.53	22	—	4	\$15.2
unknown	All	—	1	\$0.02	—	—	—	—
	Consultation Scheduling	—	1	\$0.02	—	—	—	—
Total results	7/7 rows displayed	6,061	9,584	\$375.34	178	80.90%	26	\$14.42



Ad Previews



Each slide within the carousel tells a story, highlighting a different aspect of your services, from body contouring and skin tightening to anti-aging treatments and personalized consultations. By presenting a curated selection of images and messages, we're able to tailor the ad experience to the specific interests and needs of your target audience, increasing the likelihood of capturing their attention and driving action.

Moreover, carousel ads allow us to convey more information in a single ad unit, maximizing the impact of your message while maintaining a seamless user experience. Whether it's showcasing before-and-after transformations, highlighting customer testimonials, or offering exclusive promotions, each slide serves as a persuasive touchpoint that nudges viewers closer to scheduling an appointment on your website.

Thankyou!