

Social Media Case Study

Finterior Decorating
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Goals

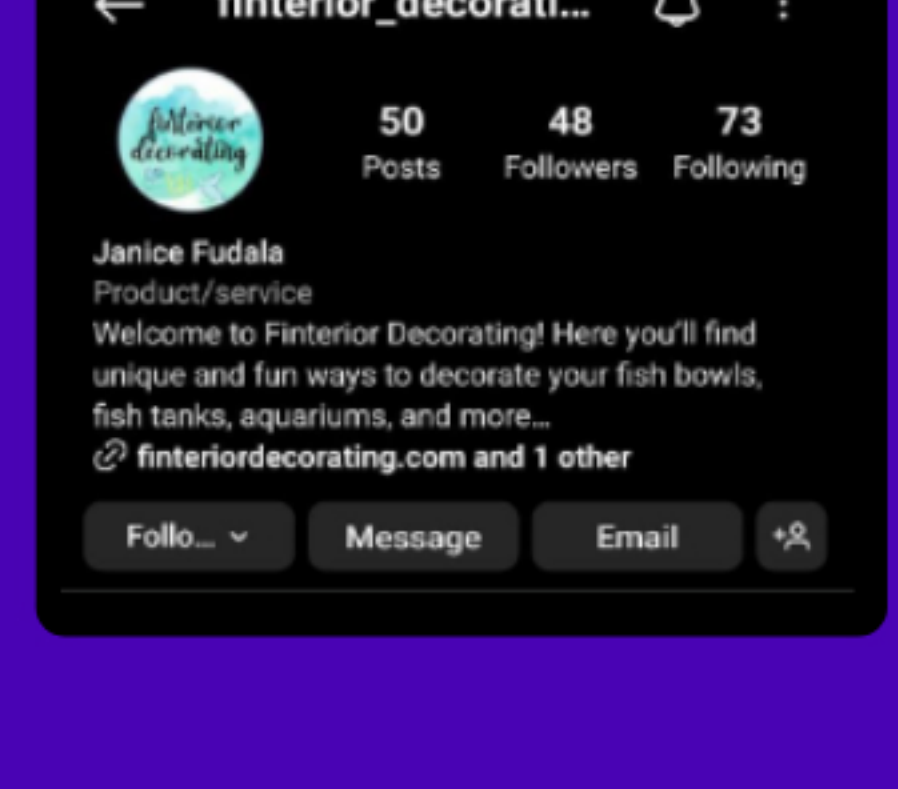
Our primary goal at Finterior Decorating is to increase brand awareness and drive traffic to our website. By leveraging strategic organic marketing efforts, we aim to boost our online presence, attract a larger audience, and ultimately convert website visitors into loyal customers. Our objectives include enhancing engagement on our social media platforms, improving search engine rankings, and creating valuable content that resonates with our target audience.

Objective

objectives are centered on achieving substantial growth and meaningful impact. We aim to increase brand awareness through targeted organic marketing strategies, driving more traffic to our website. By optimizing our content and leveraging social media platforms, we strive to enhance user engagement and interaction. Improving our search engine rankings is also a key focus, helping us reach a broader audience. Ultimately, we seek to convert website visitors into loyal customers by consistently providing valuable and relevant content.

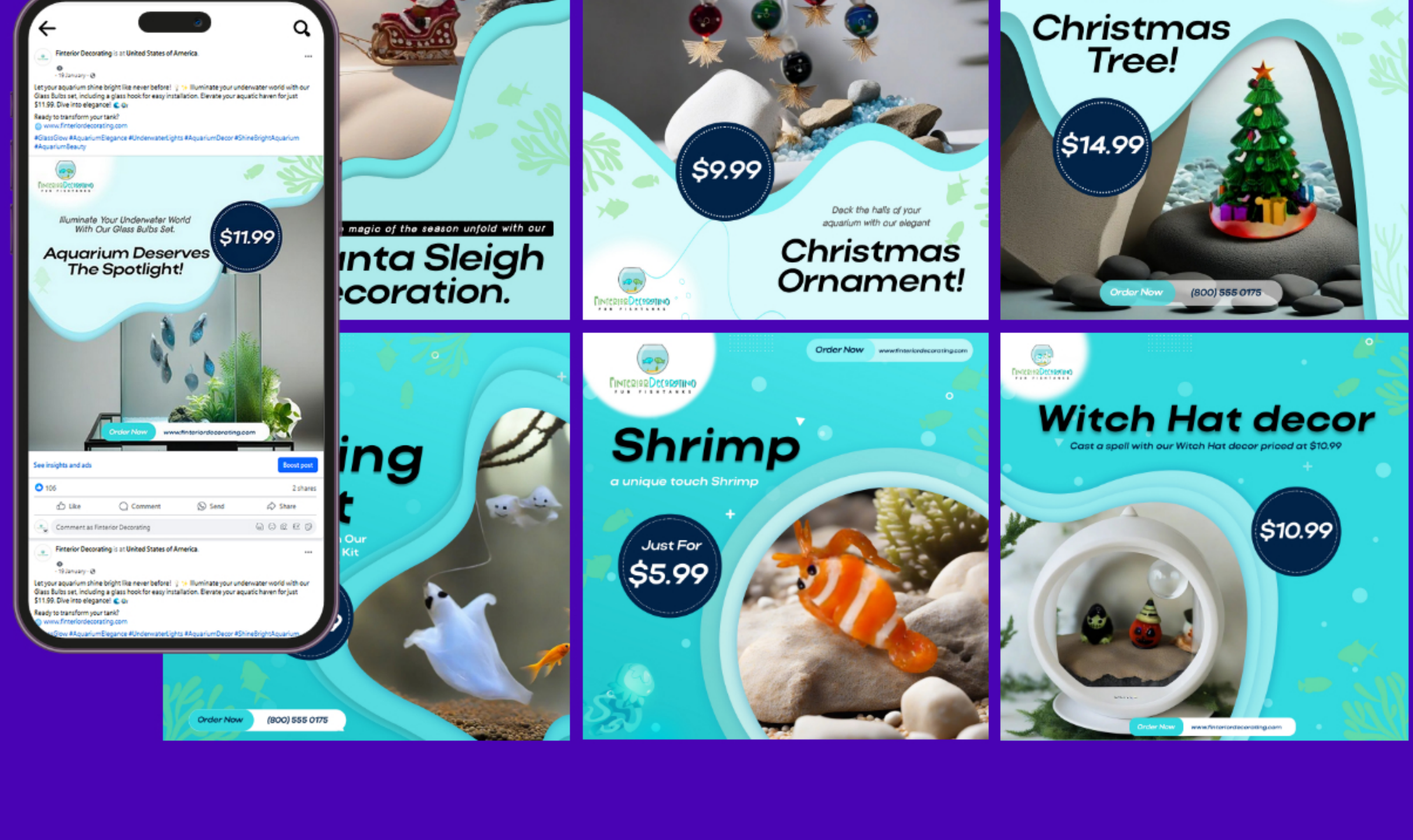
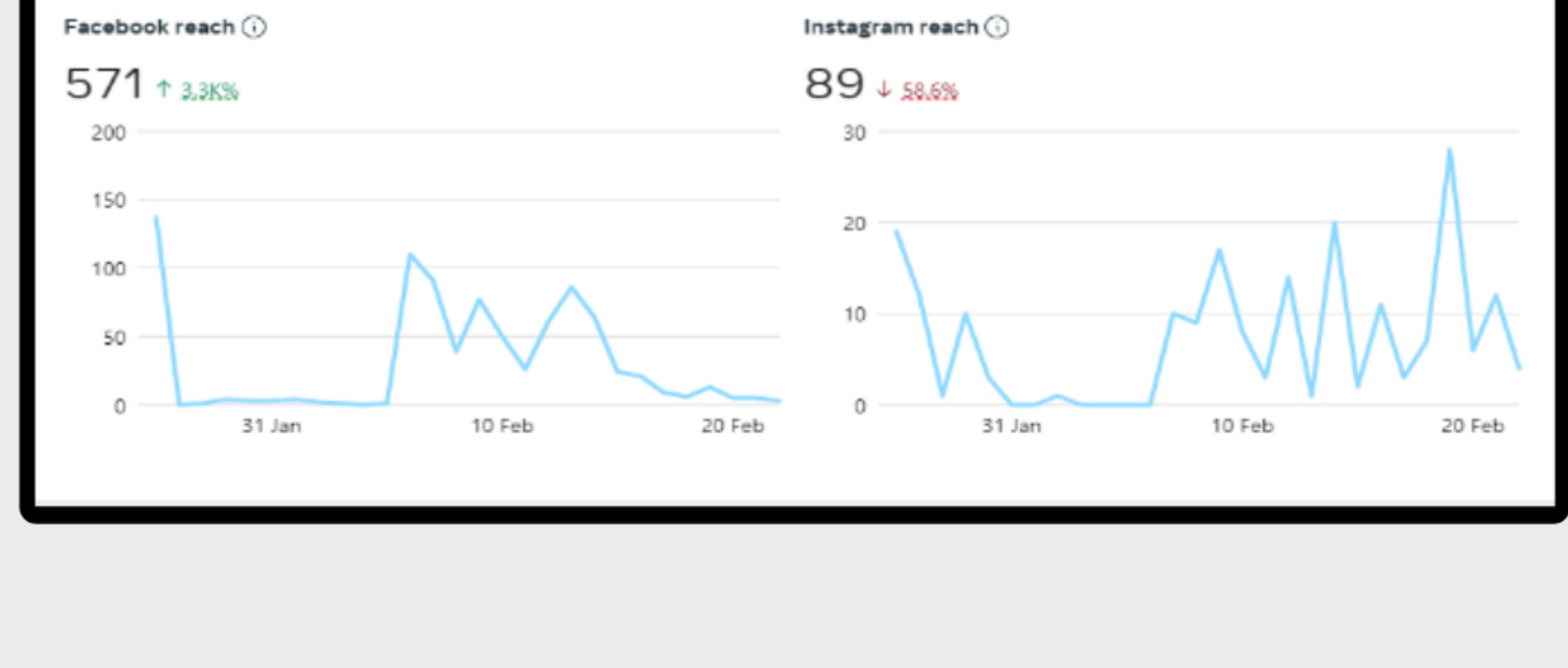
Followers Count

Pages have gained over 700 followers on Facebook and more than 40 followers on Instagram through organic marketing efforts



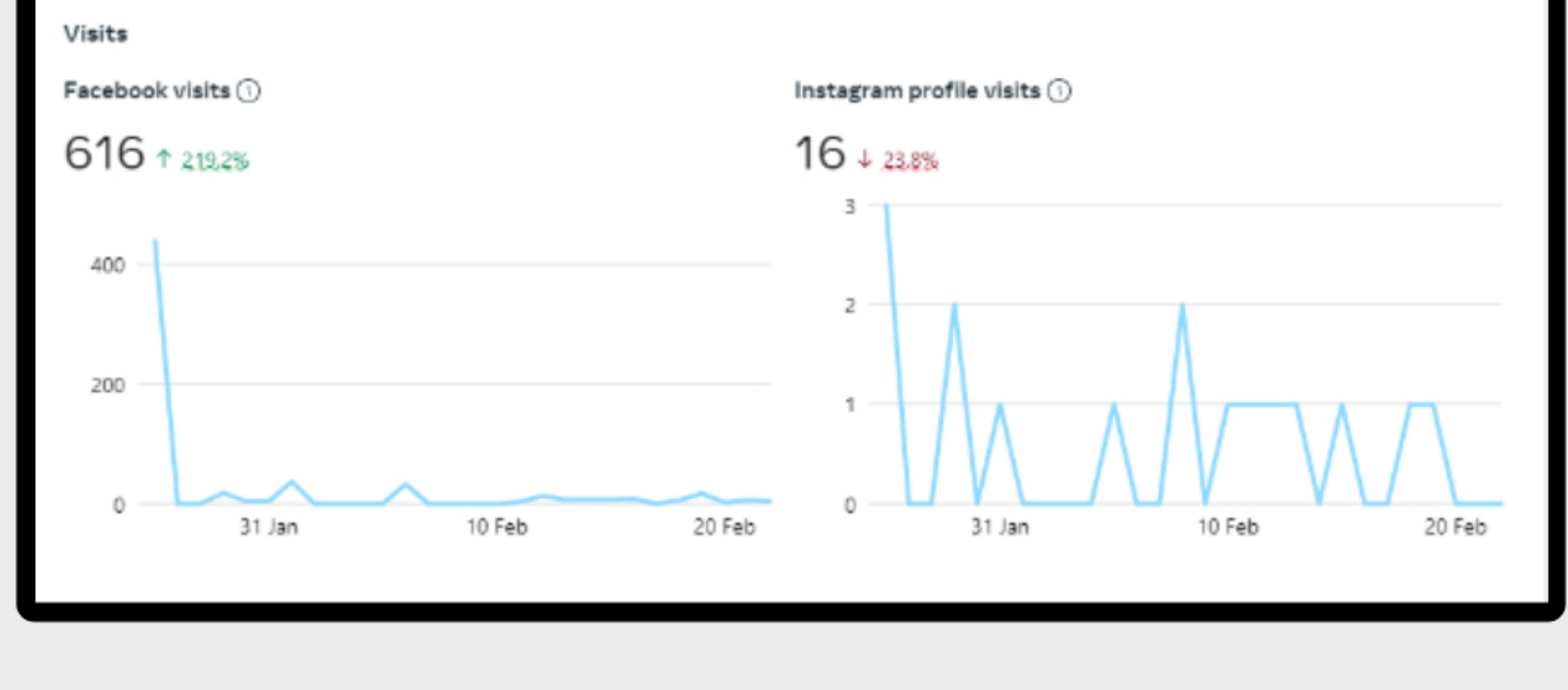
Individual Reach

social media efforts have reached over 500 individuals on Facebook and over 80 individuals on Instagram.



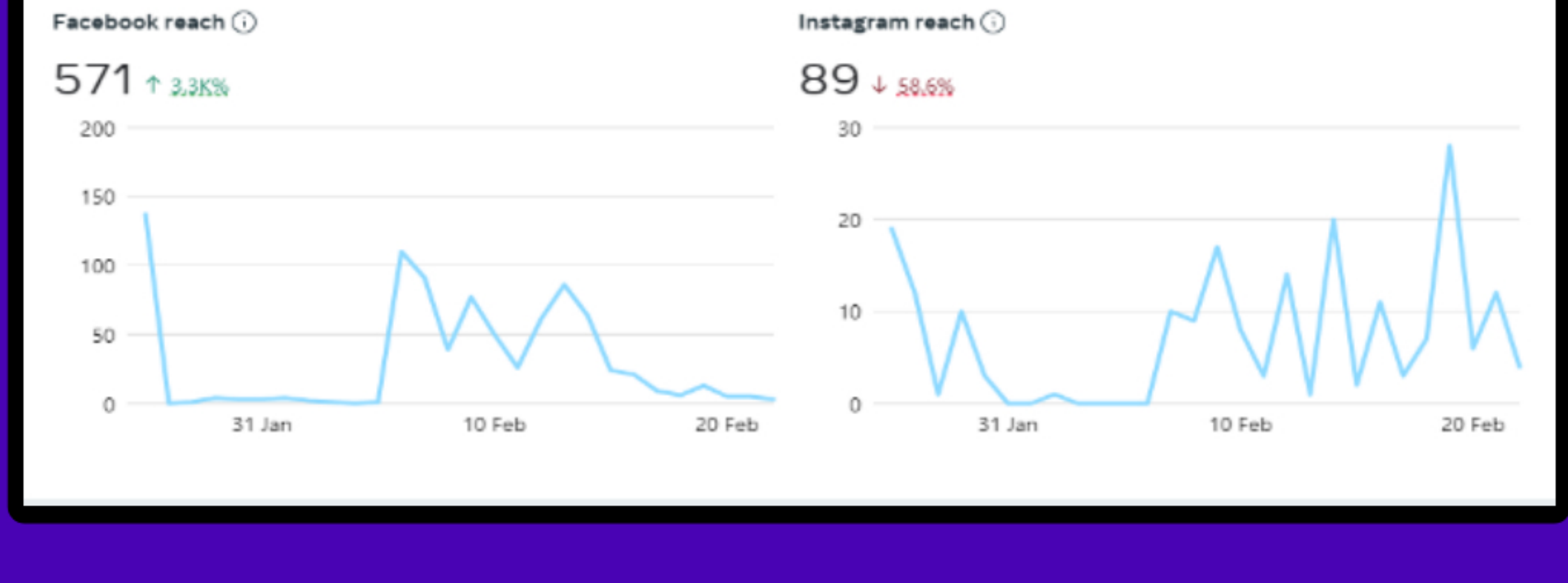
Individual Page Visit

pages have seen significant traffic recently, with 616 visits on Facebook and 16 visits on Instagram. While we are pleased with the engagement on Facebook, we are actively working to increase visits on Instagram through targeted strategies and improved content.



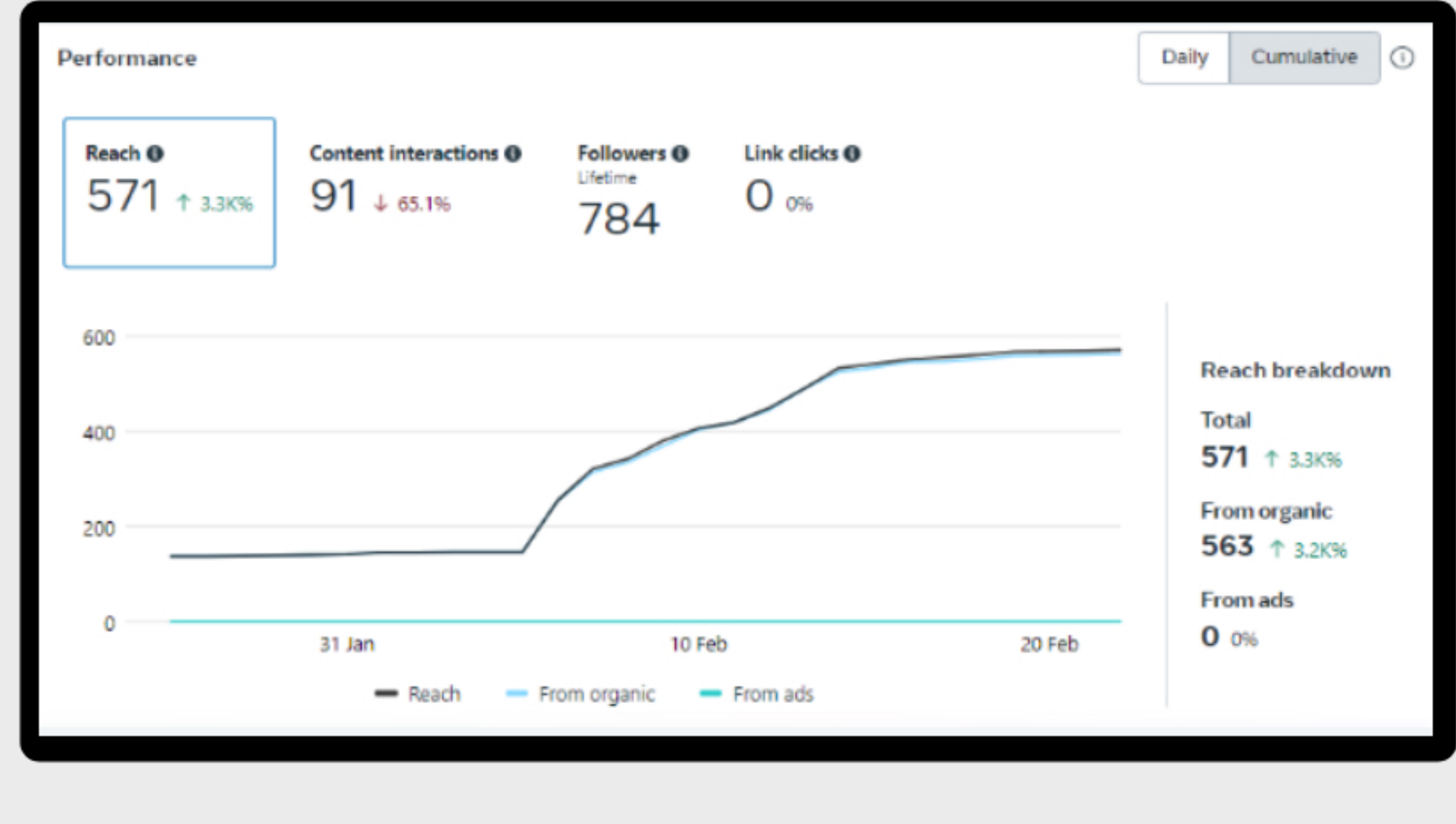
Individual Reach

Content has reached over 500 individuals on Facebook and 89 individuals on Instagram. We are committed to enhancing our presence and connecting with a broader audience on all platforms



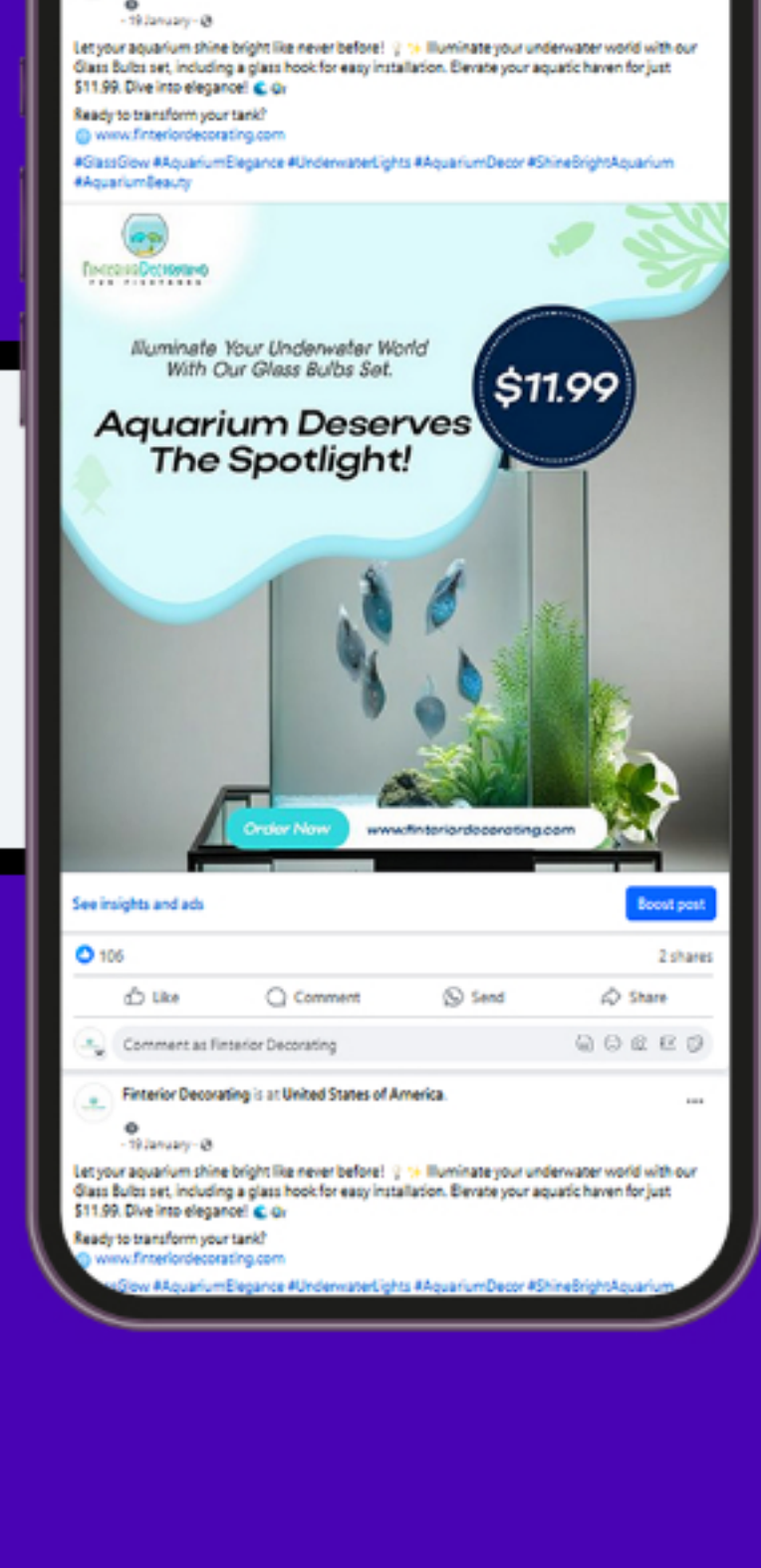
Monthly Performance

User's content reached 571 unique users organically. Focus on sharing high-quality, visual content with questions and relevant hashtags, and post consistently.



Top Performing Content

Metric	Value
Post Reach	132
Followers Gain	15%
Share	2
Engagement Rate	80%



Thankyou!